



PROMOTIONAL/COMMERCIAL DISPLAY SPACES

FEES 2023-2024

Approved during the Meeting of the Administration Council of the Lucian Blaga CUL
held on 25.09.2023 and established in accordance with
Law no. 205/20 April 2001 and Law 344/2009

Service type	Price /U.M	Location of service
Poster size - A4	15 lei/day/item 75 lei/week/item 200 lei/month/item	Spaces from the CUL main building and from the network of branch libraries
Poster size - A3	30 lei/day/ item 150 lei/week/ item 400 lei/month/ item	Spaces from the CUL main building and from the network of branch libraries
Poster size >A3	40 lei/day/ item.	Spaces from the CUL main building and from the network of branch libraries
Banner, Roll-up	200 lei/week/ item 550 lei/month/ item	

Service type	Commercial advertising Price /U.M	Location of service
Company promotion through flyer distribution or setting stand	30 lei/day/location 150 lei/week/location 500 lei/month/location	Spaces from the CUL main building and from the network of branch libraries



1. The fees only apply to promotional commercial materials coming from companies, associations, organizations etc.
2. The fees do not apply to posters or other materials that have a cultural or scientific nature. Those are free.
3. Conferences and seminars that use posters or nabbers with commercial advertisements will be charged 50% of the standard price.

The display fees can be paid either at the institution pay desk (Accounting, in the CUL Cluj central building) or as bank transfers to one of the following bank accounts:

Currency: LEI: Account opened at the Treasury of the Municipality of Cluj, no. 50035105695, fiscal code 5105695, IBAN: RO34TREZ21620E335000XXXX.

Currency: EURO: Account opened at the Banca Transilvania - Cluj Branch, str. George Baritui, nr.8, 400027, Cluj-Napoca, cont C13EURCRT0449437901, SWIFT BTRLR022, cod IBAN RO58BTRLR0449437901

Currency: USD: Account opened at the Banca Transilvania – Cluj Branch, str. George Baritiu, nr.8,400027,Cluj-Napoca, cont C13USDCRT0449437901, SWIFT BTRLRO22, cod IBAN RO62BTRLUSDCRTCRT0449437901